

# Wisconsin NBHA Championship Show Sponsor Packages

OPPORTUNITIES FOR YOUR COMPANY:
Branding* on all Championship Show materials
Company logo on barrel
Livestream sponsor strip (sponsor logo on livestream sidebar)
Banner displayed at 50+ barrel races
Infomercial played on livestream throughout show
Public announcements during drags
Banner (3x6 vinyl with grommets) displayed at state show**
Flag (3x5 with grommets/no pole) carried in Grand Entry each day**
Logo & link on Wisconsin NBHA website
Vendor booth space (electric included)
Promotion on Wisconsin NBHA social media
Logo (or name) on livestream** during short drags
Advertisement in online program*

SPONSORSHIP LEVELS					
Presenting \$10,000	Platinum \$5,000	Corporate \$2,500	Class \$2,000 (\$1,500=3yr commitment)	Gold \$1,000	Silver Vendor \$750 (includes booth & electric)
X					
OPEN	OPEN		X***		
X	X				
X	X	X			
X	X	X			
X	X	X			
X	X	X	X	X	X
X	X	X	X	X	X
X	X	X	X	X	X
X	X	X	X	X	X
X	X	X	X	X	X
Full page	Full page	Full page	1/2 page	1/2 page	

\* Branding includes printed banners, literature, online forms, social media and much more!

\*\* Banners, flags, logo files, infomercial and online ad created and submitted by sponsor.

\*\*\* Class sponsors include Senior, Youth and Redemption/Consolation. Sponsor logo will appear on barrels for that class only.

SPONSOR A LA CARTE:		
Program Ads:	Full page: \$100	1/2 page: \$75
Vendor Booth - No Electric:	\$300	
Vendor Booth - Electric at Booth:	\$350	

AWARD SPONSOR	
Name on award	\$250

Revised: February 16, 2024

For questions on sponsorship, contact Sherrie Ring at southoakwflc@gmail.com, Barb Bauer at bauerb9@gmail.com or Tracy Fremming at tjfremming@gmail.com. Visit WinBHA.com for more information and photo gallery.

