

Wisconsin NBHA Championship Show Sponsor Packages

OPPORTUNITIES FOR YOUR COMPANY:
Branding* on all 2023 Championship Show materials
Tshirts for Thursday Preshow
Company logo on barrel
Livestream sponsor strip (sponsor logo on livestream sidebar)
Banner displayed at 50+ barrel races
Infomercial played on livestream throughout show
Public announcements during drags
Banner(s) displayed at state show**
Flag carried in Grand Entry each day**
Logo & link on Wisconsin NBHA website
Vendor booth space (electric included)
Promotion on Wisconsin NBHA social media
Logo (or name) on livestream** during short drags
Advertisement in online program*

SPONSORSHIP LEVELS					
Presenter \$10,000	Platinum \$5,000	Corporate \$2,500	Class \$2,000 (\$1,500=3yr commitment)	Gold \$1,000	Silver Vendor \$750 (includes booth & electric)
X					
X					
OPEN	OPEN		X***		
X	X				
X	X	X			
X	X	X			
X	X	X	X	X	X
X	X	X	X	X	X
X	X	X	X	X	
X	X	X	X	X	X
X	X	X	X	X	
X	X	X	X	X	X
Full page	Full page	Full page	1/2 page	1/2 page	

* Branding includes printed banners, literature, online forms, social media and much more!

** Banners, flags, logo files, infomercial and online ad created and submitted by sponsor.

*** Class sponsors include Senior, Youth and Redemption/Consolation. Sponsor logo will appear on barrels for that class only.

SPONSOR A LA CARTE:				
Program Ads:	Full page: \$100	1/2 page: \$75	1/4 page: \$50	Biz card: \$35
Vendor Booth - No Electric:	\$300			
Vendor Booth - Electric at Booth:	\$350			

AWARD SPONSOR	
Name on award	\$250

Revised February 14, 2023

For questions on sponsorship, contact Sherrie Ring at southoakwflfc@gmail.com or Barb Bauer at bauerb9@gmail.com. Visit WinBHA.com for more information and photo gallery.

