

Wisconsin NBHA Championship Show Sponsor Packages

| OPPORTUNITIES FOR YOUR COMPANY: |
|---|
| Branding* on all 2023 Championship Show materials |
| Tshirts for Thursday Preshow |
| Company logo on barrel |
| Livestream sponsor strip (sponsor logo on livestream sidebar) |
| Banner displayed at 50+ barrel races |
| Infomercial played on livestream throughout show |
| Public announcements during drags |
| Banner(s) displayed at state show** |
| Flag carried in Grand Entry each day** |
| Logo & link on Wisconsin NBHA website |
| Vendor booth space (electric included) |
| Promotion on Wisconsin NBHA social media |
| Logo (or name) on livestream** during short drags |
| Advertisement in online program* |

| SPONSORSHIP LEVELS | | | | | |
|-----------------------|---------------------|----------------------|---|-----------------|--|
| Presenter \$10,000 | Platinum \$5,000 | Corporate \$2,500 | Class \$2,000 (\$1,500=3yr commitment) | Gold \$1,000 | Silver Vendor \$750 (includes booth & electric) |
| X | | | | | |
| X | | | | | |
| OPEN | OPEN | | X*** | | |
| X | X | | | | |
| X | X | X | | | |
| X | X | X | | | |
| X | X | X | X | X | X |
| X | X | X | X | X | X |
| X | X | X | X | X | X |
| X | X | X | X | X | X |
| X | X | X | X | X | X |
| X | X | X | X | X | X |
| Full page | Full page | Full page | 1/2 page | 1/2 page | |

* Branding includes printed banners, literature, online forms, social media and much more!

** Banners, flags, logo files, infomercial and online ad created and submitted by sponsor.

*** Class sponsors include Senior, Youth and Redemption/Consolation. Sponsor logo will appear on barrels for that class only.

| SPONSOR A LA CARTE: | | | | |
|-----------------------------------|------------------|----------------|----------------|----------------|
| Program Ads: | Full page: \$100 | 1/2 page: \$75 | 1/4 page: \$50 | Biz card: \$35 |
| Vendor Booth - No Electric: | \$300 | | | |
| Vendor Booth - Electric at Booth: | \$350 | | | |

| AWARD SPONSOR | |
|---------------|-------|
| Name on award | \$250 |

Revised January 17, 2023

For questions on sponsorship, contact Sherrie Ring at southoakwflc@gmail.com or Barb Bauer at bauerb9@gmail.com. Visit WinBHA.com for more information and photo gallery.

